



HOST

Nick Reddin

Vice President, ATC

- Has over 25 years of experience in the employment and technology services industry
- Works with Fortune 500 companies in achieving their workflow and technology goals
- Specializes in technology innovation, sales, change management and driving operational efficiencies



SPEAKER

Jason Greer

Results Strategist, Higher Standard Consulting

- 19 years of experience in Information Technology (IT) and 14 years as a Six Sigma Practitioner
- Travels nationwide to help organizations see the true value of internal and external data
- Specializes in process improvement and process design, business intelligence design, financial modeling, business metrics design, and data governance

About ATC:

Using a fully customized mix of **onsite consulting, offshore resources, enterprise-grade tools and frameworks**, and **highly-talented staff placements**, ATC helps organizations bridge key knowledge, technology, and process gaps to help you accelerate growth.

We solve problems at every stage of your product development lifecycle, enabling you to focus on your core business while we manage the details of transforming your business and delivering **success**.

TAKEAWAYS

Conduct “rear-view mirror” assessments

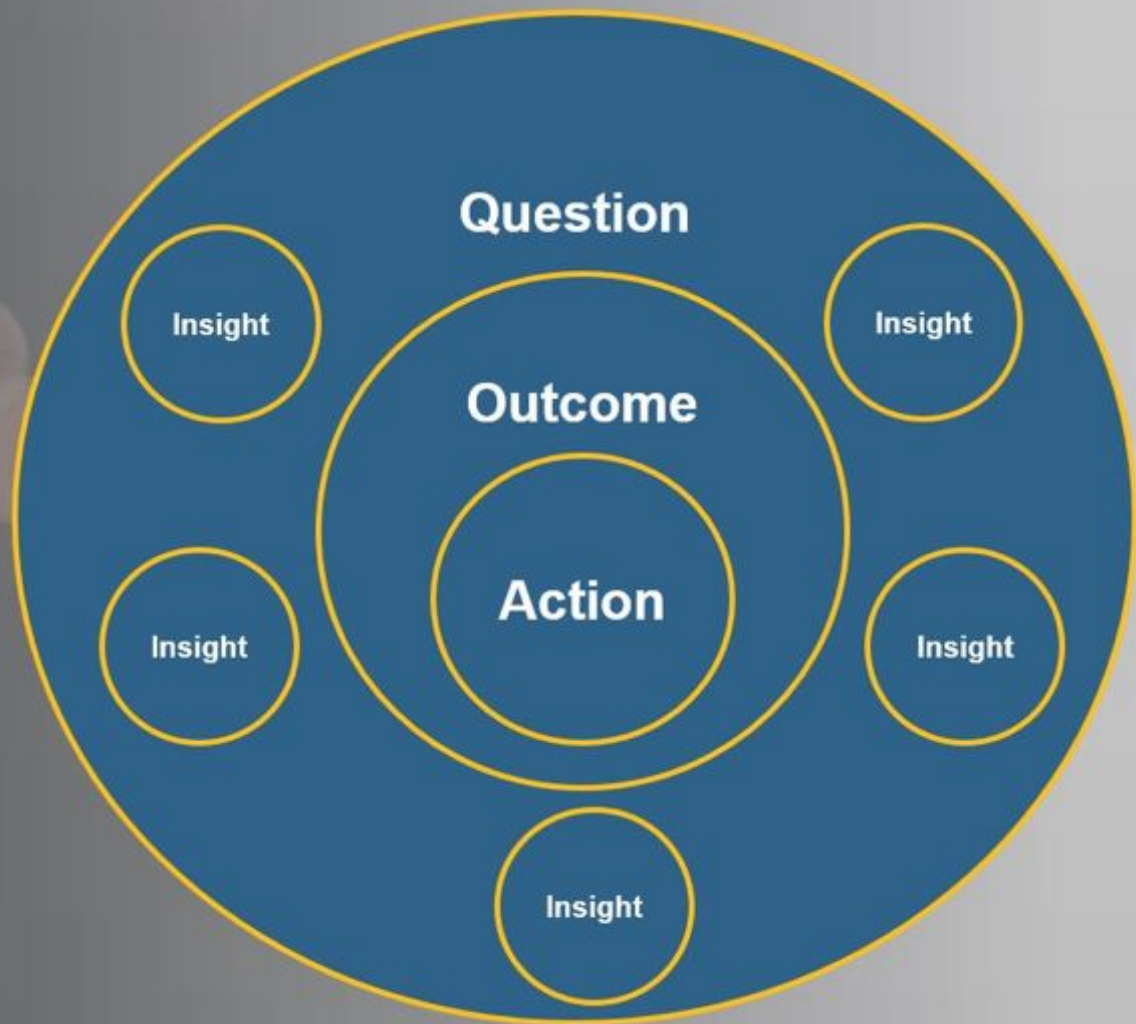


Use data to drive changes here & now



Understand signals to shape the future





Question

Design Thinking

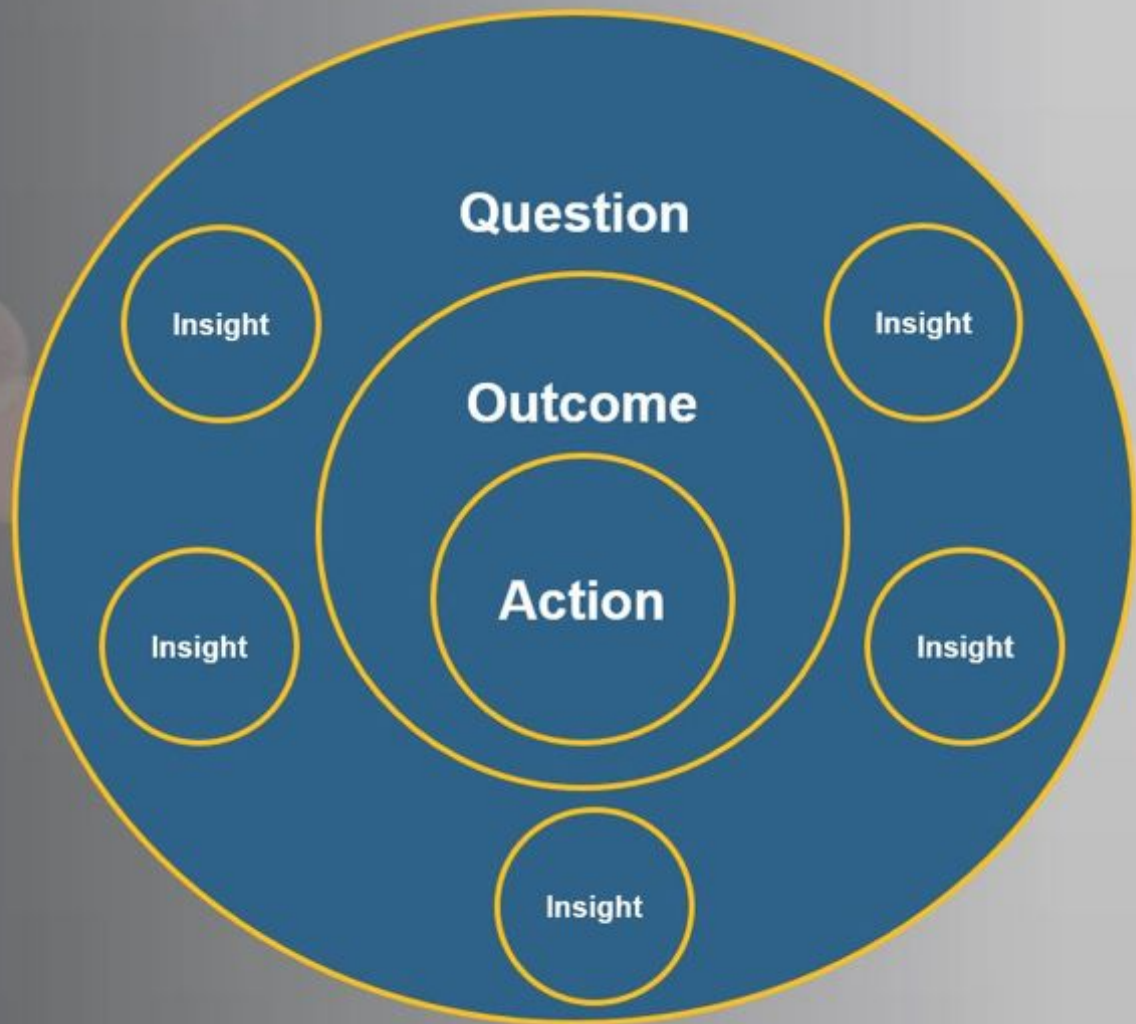
“The goal of a designer is to listen, observe, understand, sympathize, empathize, synthesize, and glean insights that enable him or her to ‘make the invisible visible.’

–Hillman Curtis



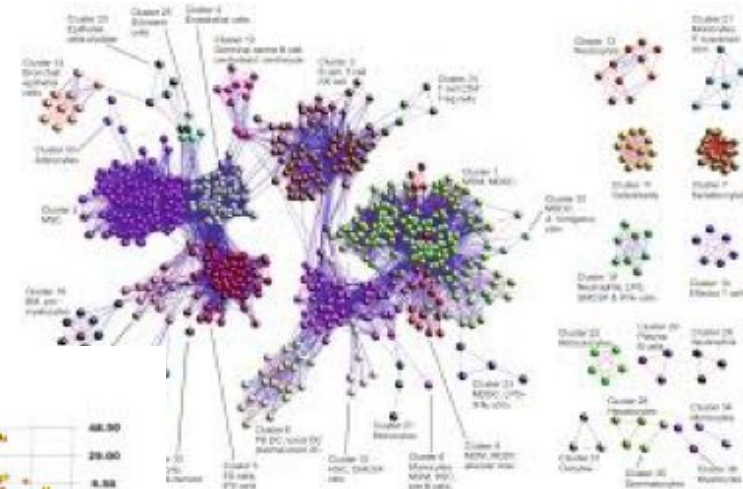
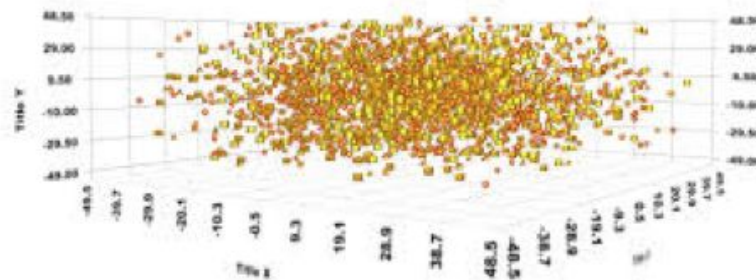
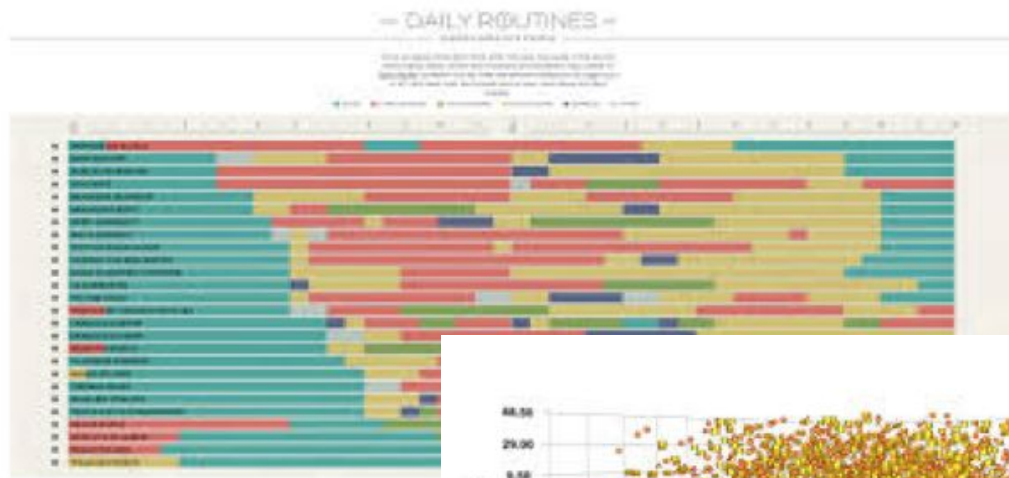
"Design is thinking made visual"

Saul Bass



Insights

Complexity is the enemy of action



Insights

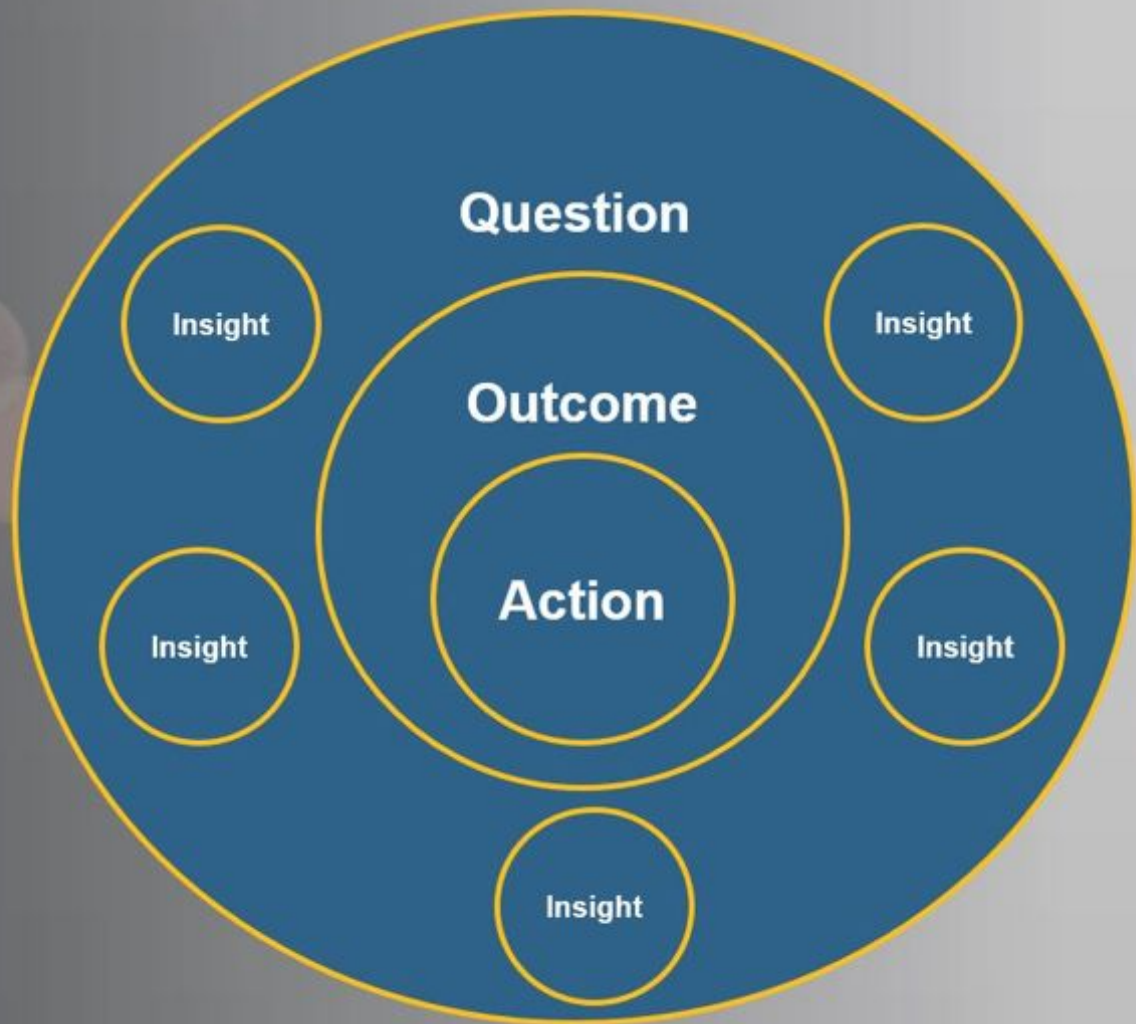
Deloitte – Analytics Maturity Model



Insights

**“If you can’t explain it simply, you don’t understand it well enough.”
-Albert Einstein**



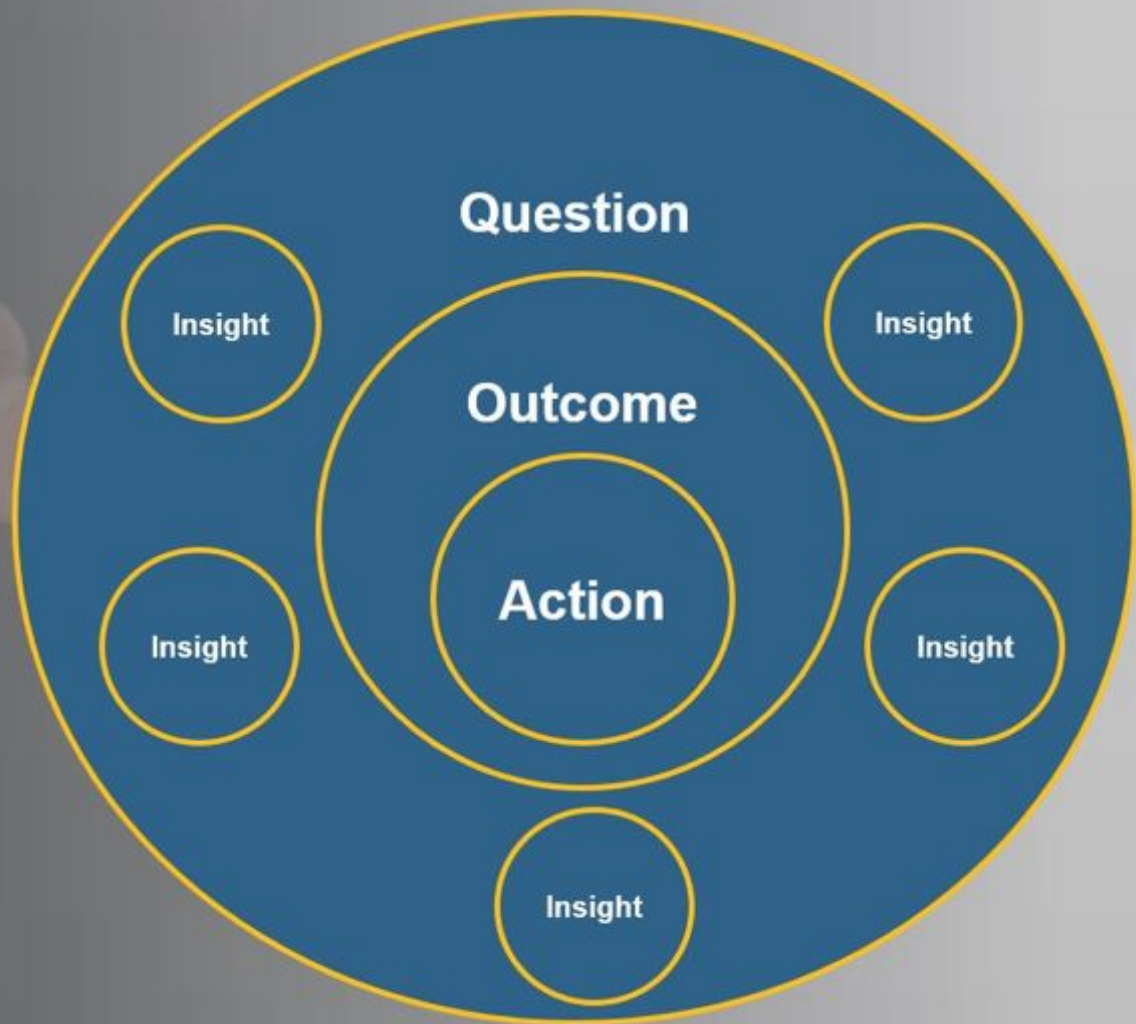




Outcome

**“Tell me how you measure me, and I
will tell you how I will behave”
-Eli Goldratt**





Action

= Information + Education + Motivation

Action

Why is it so hard?

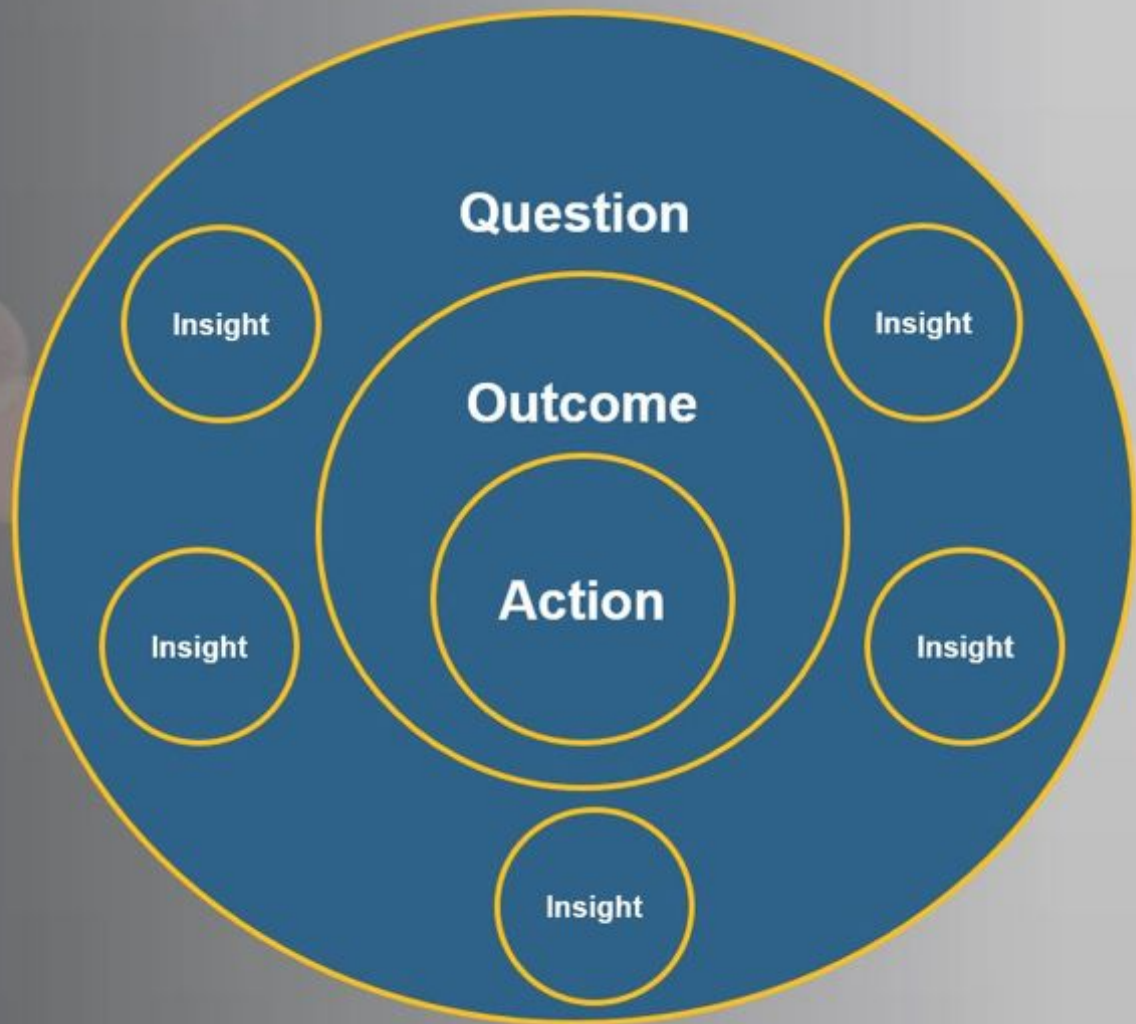


Action

#1 - Agree on Information

#2 - Agree on Action







Q&A Session



RESOURCE



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THANK YOU!

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